



# 2025

## SPONSORSHIP OPPORTUNITIES

25 June 2025





*“We can all be a bit of Santa if we go about it right.” - Jim Rielly*

## **BRISTOL SANTA HOUSE**

The Bristol Santa House, a program of the James D. Rielly Foundation, is the realization of a decade-long dream of our president and chief merriment officer, Michael Rielly. This unique venue is unlike any other in the country.

The Bristol Santa House provides immersive holiday experiences for children and adults with disabilities and their families—**free of charge**. Your sponsorship directly supports this mission, spreading joy and making the season bright for everyone!

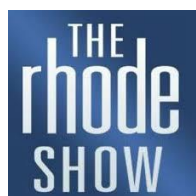
As a hub of community holiday spirit, we not only celebrate the season but also collaborate with local charities and businesses to uplift families in need, embodying the true spirit of giving.



## IN THE NEWS

The Bristol Santa House has captured the hearts of many, and its magic has not gone unnoticed. Over the past three years, the Bristol Santa House has been featured across several prominent media outlets, helping us share the joy of Christmas far and wide.

### 2022-2024 Media Features



In addition to these features, the Bristol Santa House has garnered ***national attention*** from as far away as California and Alaska. The outpouring of support from the media has played a vital role in our mission to bring holiday cheer to children and families, regardless of their circumstances.











































As we continue to grow, we invite you to be part of this heartwarming story by joining our community of sponsors. Together, we can spread even more holiday magic in the years to come.

*“Seeing isn't believing. Believing is seeing.”*



## SPONSORSHIP LEVELS AND BENEFITS

Sponsors of the Bristol Santa House play a key role in allowing us to continue our mission of creating magical Christmas experiences for children with special needs and their families. As a Bristol Santa House sponsor, exposure and recognition is provided based upon the level of support.

Sponsorship Levels	Snowflake \$100-\$249	Candy Cane \$250-\$499	Elf \$500-\$999	Rudolph \$1,000-\$2,499	Sleigh \$2,500-\$2,999	North Pole \$3,000-\$4,999	St. Nick \$5,000+
Full-page color ad in the complimentary 2025 Sponsors Book *							
Recognition in email newsletters sent to +7K subscribers							
Mentions on the JDRFoundation and BristolSantaHouse social pages throughout season							
Your logo and link to your website on BristolSantaHouse.org							
Listed as Official Sponsor in written press releases							
Listed as Official Sponsor in the 2025 Schedule							
Private showing (scheduled day and time) for up to 6 guests							
One (1) Keepsake Snow Globe Christmas Tree					-	-	-
Two (2) Keepsake Snow Globe Christmas Trees						-	-
Three (3) Keepsake Snow Globe Christmas Trees							
May leave promotional material in Santa House throughout the 2025 season							
"Presented by [your logo]" sign on the queue at the entrance of Santa House †							
Full page color ad inside front cover in 2025 Sponsors Book * †							







\* subject to print deadlines

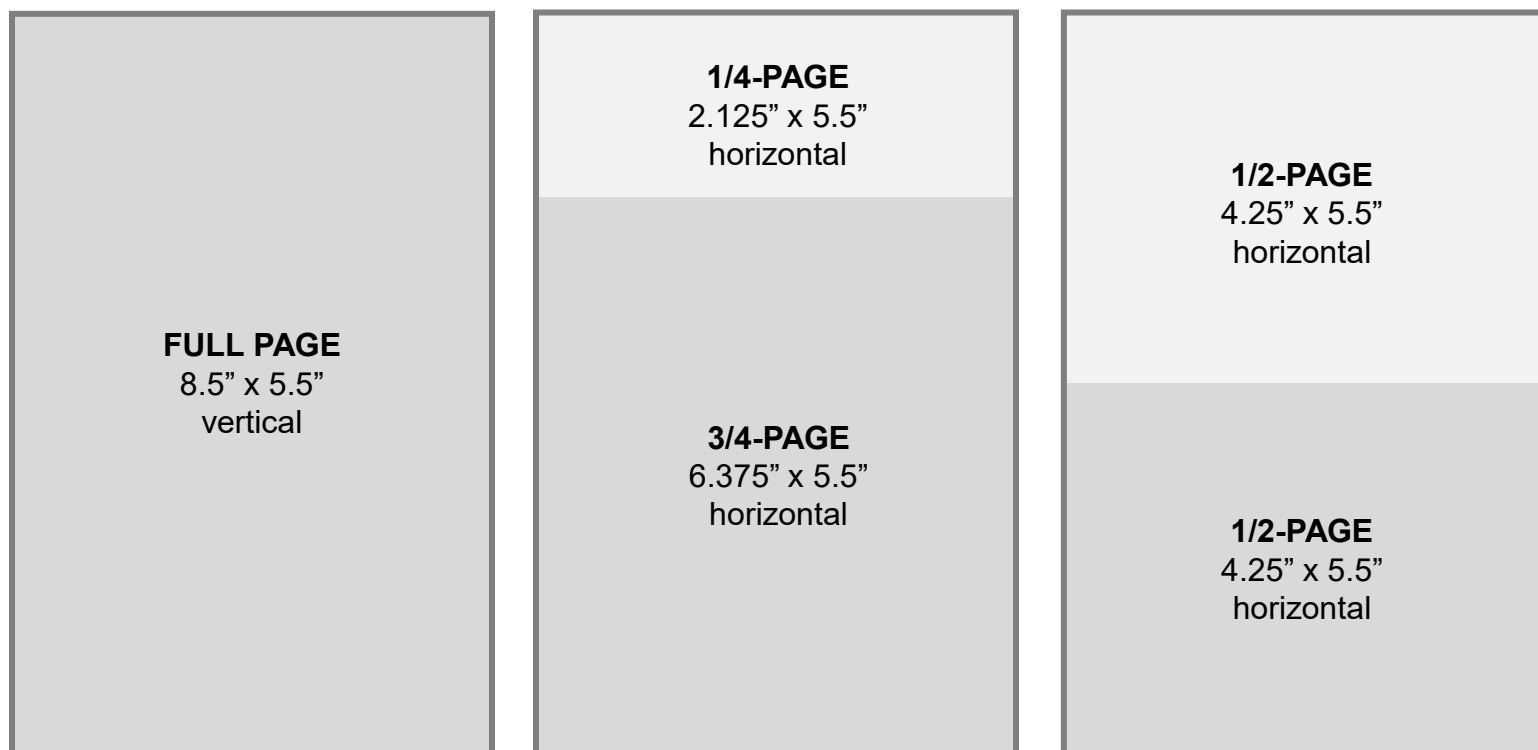
† only one (1) available

*"Santa Claus enters through the heart, not the chimney."*

## SPONSORS BOOKLET

In addition to our sponsorship levels, we are also offering the opportunity to purchase an ad in our 8.5" x 5.5" Sponsors Booklet. Ad spaces are available at the following levels:

-  Full page color inside front cover: \$5,000 (reserved for St. Nick Sponsor)
-  Full page color inside back cover: \$500 (1 available)
-  Full page color interior ad: \$100
-  3/4-page color interior ad: \$75
-  1/2-page color interior ad: \$50
-  1/4-page color interior ad: \$25



***Interested in partnering with  
the Bristol Santa House?***

*From in-kind support to marketing  
collaborations, we'd love to explore  
how we can work together.*

**Contact us today!**

***"Seeing isn't believing. Believing is seeing."***

**James D. Rielly Foundation**

P.O. Box 131  
Bristol, RI 02809

Michael Rielly  
401.965.5985  
info@jdrfoundation.org

**www.bristolsantahouse.org**



# SPONSORSHIP FORM

Please email the completed Sponsorship Form along with any images, logo, artwork, or personal message to [info@jdrfoundation.org](mailto:info@jdrfoundation.org) by **October 20, 2025**, to be included in sponsorship booklet and promotional materials.

## Sponsorship Level

**Snowflake**

\$100-\$249

☐
**Candy Cane**

\$250-\$499

☐
**Elf**

\$500-\$999

☐
**Rudolph**

\$1,000-\$2,499

☐
**Sleigh**

\$2,500-\$2,999

☐
**North Pole**

\$3,000-\$4,999

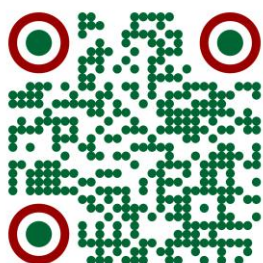
☐
**St. Nick**

\$5,000+

☐
**Business:**
**Name:**
**Phone:**
**Email:**
**Website:**

Your donation can be sent by mail or online. To donate online, simply scan the QR below or visit: [www.jdrfoundation.org/santa-house-sponsor](http://www.jdrfoundation.org/santa-house-sponsor)

### DONATE ONLINE


**SCAN ME!**

*Your donation is 100% tax deductible and will help bring unconditional love, hope, and joy to children and families!*

### DONATE BY MAIL

Make your check payable to:  
**James D. Rielly Foundation**

On the memo line of the check, please write: **Santa House**

Please mail your check to:  
**James D. Rielly Foundation**  
P.O. Box 131  
Bristol, RI 02809

