



2026

SPONSORSHIP
OPPORTUNITIES

September 2, 2026

BRISTOL SANTA HOUSE

The Bristol Santa House, a program of the James D. Rielly Foundation, creates an immersive North Pole experience for children and adults with intellectual or developmental disabilities.

Private, scheduled visits give families the time, space, and support to enjoy Santa in a way that works for them. Every visit is free, and every guest receives a free toy.

On select days, the Santa House opens to the public, welcoming the entire community to share in the joy of Christmas **at no cost**.



“We can all be a bit of Santa if we go about it right.” - Jim Rielly

In December 2025, more than 6,500 people visited the Bristol Santa House. The Santa House is operated entirely by volunteers, and no one receives a salary or payment.

Sponsorships help keep every visit free, provide toys, maintain the Santa House, support accessible experiences, and help us welcome families throughout the season.

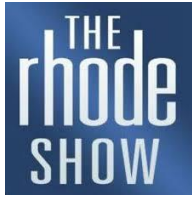
The Santa House continues to grow because of the support of local businesses, organizations, families, and individuals who believe in its value to our community. Your sponsorship helps keep this special community tradition free and accessible to every family who walks through the door.

IN THE NEWS

Since opening in 2022, the Bristol Santa House has attracted local, regional, and national media attention for its mission, its volunteers, and the community that makes it possible.

That coverage has helped families discover our free public visits and, most importantly, our private experiences for children and adults with intellectual and developmental disabilities.

Selected Media Coverage



The Bristol Santa House has also been named **Best of Rhode Island** by Rhode Island Monthly magazine, in 2025 and 2026.

Every story extends our reach. It helps connect us with families, volunteers, supporters, and businesses that want to be part of something meaningful in their community. As a 2026 sponsor, you help us continue that story and keep the Bristol Santa House free and welcoming for every family we serve.

“Santa Claus enters through the heart, not the chimney.”



SPONSORSHIP LEVELS AND BENEFITS

Sponsors help keep the Bristol Santa House free and accessible for children, adults, and families throughout our community. Recognition and benefits vary based on sponsorship level.

Sponsorship Levels	Snowflake \$100-\$249	Candy Cane \$250-\$499	Elf \$500-\$999	Rudolph \$1,000-\$2,499	North Pole \$2,500-\$4,999	St. Nick \$5,000+
Full-page color ad in the complimentary 2026 Sponsors Book *						
Social media recognition on JDRF and Bristol Santa House channels, including logo	1 Recognition post	1 Recognition post	Multiple posts throughout season	Multiple posts throughout season	Multiple posts throughout season	Multiple posts throughout season
Recognition in email newsletters						
Logo and link on Bristol Santa House website throughout the season						
Official recognition in Santa House press releases, when appropriate						
Official recognition in the printed and digital 2026 Santa House schedule						
Private visit for up to six (6) guests at a scheduled date and time						
Keepsake lighted snow globe				1	2	3
Full-page color ad inside back cover of the 2026 Sponsors Book *					1 Available	
Full-page color ad inside front cover of the 2026 Sponsors Book *						1 Available
Prominent Lead Sponsor recognition at the Santa House entrance *						

* Printed materials and signage are subject to production deadlines.

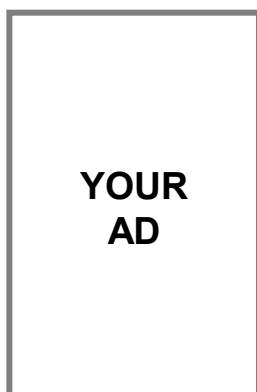
“Seeing isn't believing. Believing is seeing.”

2026 SPONSORS BOOK

Support the Santa House and stay visible in our community throughout the year. Every Bristol Santa House sponsorship of \$100 or more includes a full-page color ad in our Sponsors Book.

The book is distributed at the Bristol Santa House and at James D. Rielly Foundation events throughout the year, giving our sponsors visibility well beyond the Christmas season.

FULL-PAGE INTERIOR

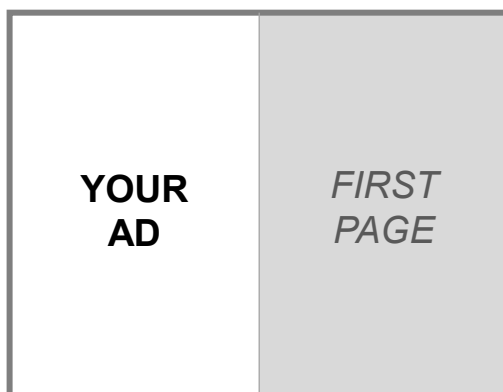


Standard Placement

5.5" W × 8.5" H

Included with all
\$100+ sponsorships

INSIDE FRONT COVER



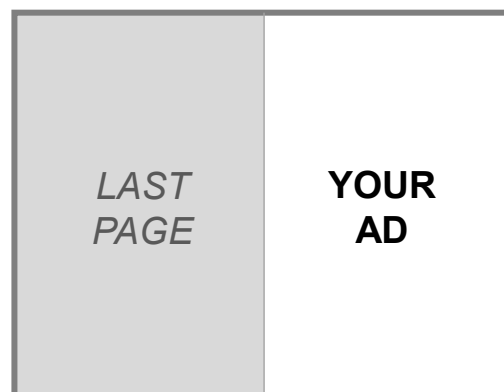
Premier Placement

5.5" W × 8.5" H

St. Nick Sponsor

Only one (1) available

INSIDE BACK COVER



Premium Placement

5.5" W × 8.5" H

North Pole Sponsor

Only one (1) available

***Interested in becoming a 2026
Bristol Santa House Sponsor?***

*We would be happy to help you choose the
sponsorship level that works best for you.*

Contact us today!

James D. Rielly Foundation

P.O. Box 131
Bristol, RI 02809

Michael Rielly
401.965.5985
info@jdrfoundation.org

bristolsantahouse.org



SPONSORSHIP FORM

Please email the completed Sponsorship Form along with your logo, artwork, images, or personal message to **info@jdrfoundation.org** by **October 20, 2026**, for inclusion in the 2026 Sponsors Book and promotional materials.

Sponsorship Level

Snowflake

\$100-\$249

☐

Candy Cane

\$250-\$499

☐

Elf

\$500-\$999

☐

Rudolph

\$1,000-\$2,499

☐

North Pole

\$2,500-\$4,999

☐

St. Nick

\$5,000+

☐

Sponsor (Business / Organization / Family / Individual):

Contact:

Phone:

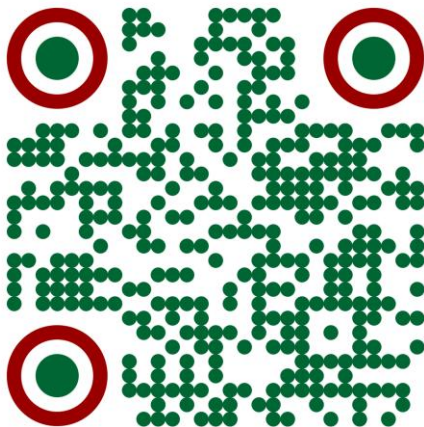
Email:

Website:

Sponsorship Amount: \$

Your sponsorship may be submitted online or by mail. To sponsor online, scan the QR code below or visit: www.jdrfoundation.org/santa-house-sponsor

SPONSOR ONLINE



Contributions are tax-deductible to the extent allowed by law. Your sponsorship helps bring love, hope, and joy to children and families!

SPONSOR BY MAIL

Make your check payable to:
James D. Rielly Foundation

On the memo line of the check, please write: **Santa House**

Mail your check to:
James D. Rielly Foundation
P.O. Box 131, Bristol, RI 02809

